



The Process

BLUEdot's goal is to make this process thorough yet as convenient and supportive of our Certified Carbon Neutral partners as possible:

1. Data Collection

a. **Option 1:** Applicant submits business and product Life Cycle Assessments (LCA) previously completed. Acceptable assessments must comply with an accepted LCA standard*

b. **Option 2:** BLUEdot Register tailors a questionnaire to your organization based industry and organizational profile. Applicant completes questionnaire(s) with available data.

2. **Assessment:** BLUEdot Register prepares a carbon footprint profile and assembles a preliminary [Carbon Footprint Summary](#) document. BLUEdot Register identifies any opportunities for energy/carbon footprint reductions available to Applicant.**

3. **Registration:** a Carbon Neutral Certification agreement is executed outlining commitment of on-going transparent carbon footprint data sharing and commitment to achieving full carbon neutrality through footprint reductions and/or offsetting. BLUEdot Register reserves an adequate amount internationally third-party certified [carbon offsets](#) meeting total projected annual carbon emissions.

4. **Certification:** Applicant becomes a Certified Partner. A [Carbon Offset Reserve Certificate](#) is issued to Certified Partner providing project details and carbon offset series numbers of the tonnage placed into reserve. Certified Partner is awarded BLUEdot Certification badge which may be used in product and website labeling and marketing collateral. Certification is retained for as long as Certified Partner remains in good standing.

A program of:



address:

paleBLUEdot llc
2515 White Bear Ave A8
Suite 177
Maplewood, MN 55109

phone:

612.669.7056

website:

www.BLUEdotregister.org



5. **Tracking:** At regular intervals (quarterly, or monthly for annual emission volumes over 200 metric tonnes) Certified Partner reports total product unit sales to BLUEdot Register. BLUEdot then retires the appropriate amount of offsets from the reserve account to assure actual carbon emissions are addressed.***
6. **Annual Renewal:** At the end of each annual cycle:
 - a. A final Carbon Offset Certificate is issued to Applicant to account for the actual offsets retired to meet Applicant's actual annual emissions.
 - b. Applicant's Carbon Footprint Assessment is updated/modified based on new data available***
 - c. BLUEdot identifies and communicates any additional recommendations for carbon footprint reductions based on updated Carbon Footprint Assessment.
 - d. Annual process repeats from step 3 on.

*Acceptable LCA protocols:

World Resources Institute Greenhouse Gas Protocol (ghgprotocol.org)

PAS 2060:2014

ISO Product Environmental Declaration

ISO Product Lifecycle Assessment

** Recommendations provided to Applicant for consideration may include operational, material, supply chain, or distribution as well as renewable energy sourcing. Certified Partners are encouraged to work towards inherent carbon footprint reductions, however, successful reductions are not required to remain in Good Standing.

*** Failure to transparently provide business volume/energy consumption data will cause Certified Partner to lose Good Standing status until data records are restored. Financial information will never be required. Data requirements focus exclusively on supply chain, material data, product volume, transportation, and utility usage.

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